Signage Materials Quick Guide

Which material suits which job: a plain-language starter

Acrylic

BEST FOR: Letters, logos, name plates, indoor and outdoor lit signs

Clean, glossy finish. Takes LED lighting well. Can crack on hard impact.

ACP (aluminium composite)

BEST FOR: Shop fascia boards, cladding, panels

Flat, weather-resistant, easy to print or apply vinyl on. Common base for boards.

Stainless steel

BEST FOR: Premium letters, name plates, hospital and office signs

Long life and a rich look. Costs more. Choose gold, silver or rose finishes.

LED modules and channel letters

BEST FOR: Night visibility, glow-sign and backlit boards

Low power. Use outdoor rated modules and keep wiring protected from water.

Flex and vinyl

BEST FOR: Hoardings, banners, window graphics, short campaigns

Quick and low cost. Shorter life than hard materials when in strong sun.

Wood and MDF

BEST FOR: Interior feature walls, cafes, boutique signs

Warm look. Needs proper sealing and paint if used outside or near moisture.

General guidance only. Final choice depends on site, budget and how long the sign should last.